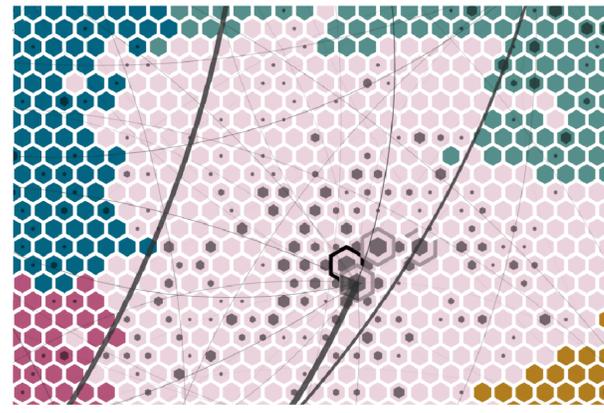


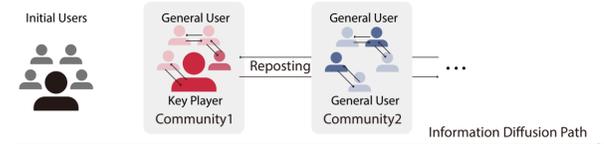
FERMENT AND COUNTER REVOLUTION: A VISUAL STORYTELLING FOR "GAUZE EVENT" IN SOCIAL MEDIA

A Shandong Local TV "Shenghuo Bang" column to the Weifang Maternal and Child Health Hospital with a "careless, unscrupulous hospital" hat. It misled the people at the beginning. However, with the hospital statement and multiple "WeMedia" doctors and journalists investigation, the event experienced the counter evolution. Afterwards, CCTV reported several times and give the fair and justice back to the victim doctors and hospitals. "A Piece of Gauze Dispute" across the medical circle, the media circle, a 2016 medical history on the social media event.

BASIC STRUCTURE



- Outside hexagon: Key player(s) with influence
- Inside hexagon: Encoding the weibo count
- Key Player(s) with high inner-community influence
- Single User with a small number of weibos
- Group of users with a large number of weibos
- Aggregated Reposting links

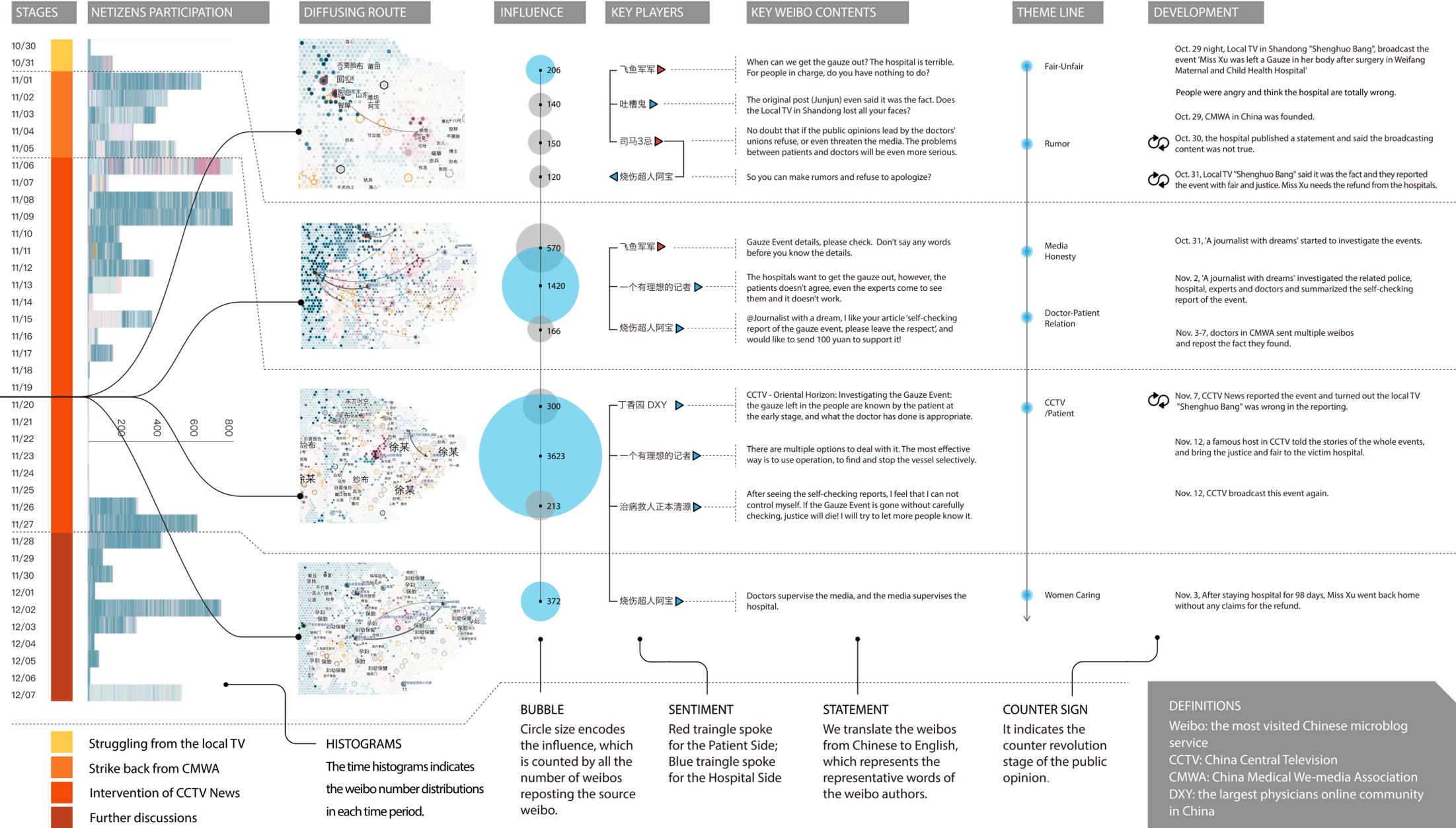
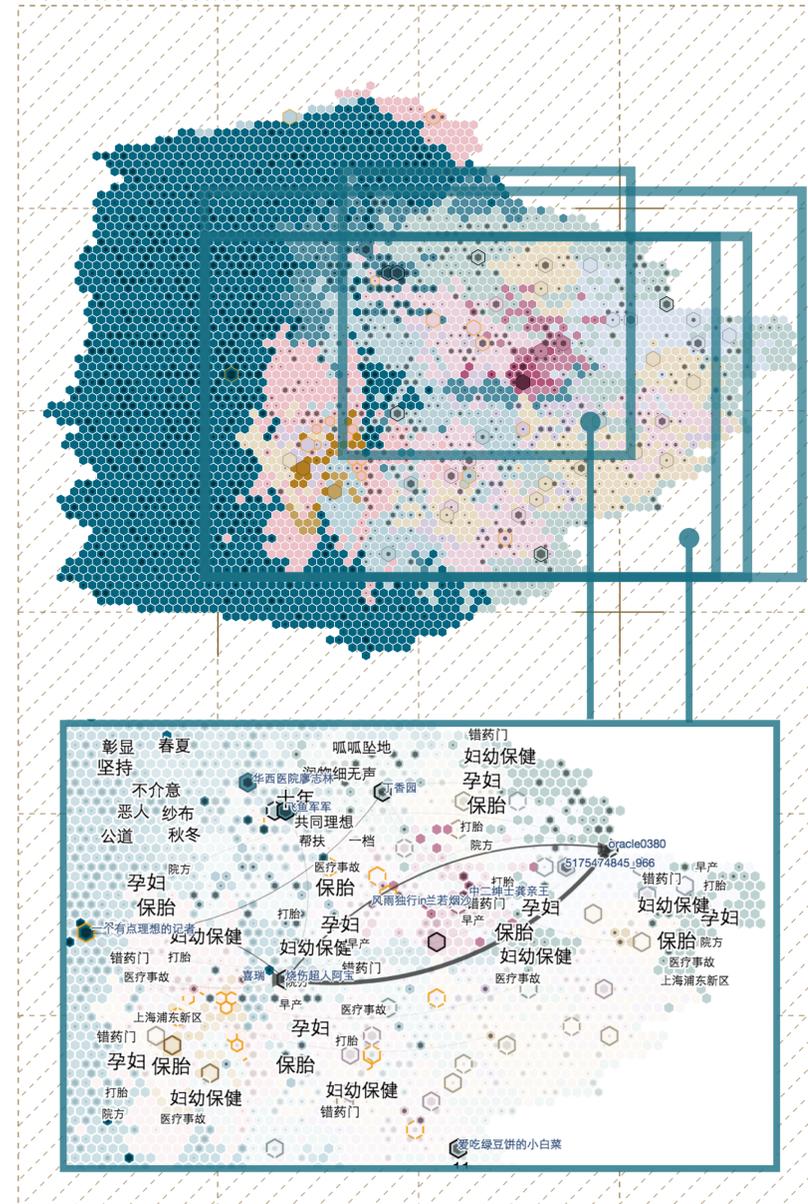


REFERENCE

Siming Chen, Shuai Chen, Zhenhuang Wang, Jie Liang, Xiaoru Yuan, Nan Cao and Yadong Wu. D-Map: Visual Analysis of Ego-centric Information Diffusion Patterns in Social Media. In Proceedings of IEEE Conference on Visual Analytics Science and Technology (VAST'16), pages 41-50, Baltimore, USA, Oct. 23-28, 2016.

EVENT OVERVIEW

PEOPLE: 6963 WEIBOS: 9626



- Struggling from the local TV
- Strike back from CMWA
- Intervention of CCTV News
- Further discussions

HISTOGRAMS
The time histograms indicates the weibo number distributions in each time period.

BUBBLE
Circle size encodes the influence, which is counted by all the number of weibos reposting the source weibo.

SENTIMENT
Red triangle spoke for the Patient Side; Blue triangle spoke for the Hospital Side

STATEMENT
We translate the weibos from Chinese to English, which represents the representative words of the weibo authors.

COUNTER SIGN
It indicates the counter revolution stage of the public opinion.

DEFINITIONS
Weibo: the most visited Chinese microblog service
CCTV: China Central Television
CMWA: China Medical We-media Association
DXY: the largest physicians online community in China